



Jacqueline Lopez

Multilingual International Speaker, Corporate Trainer, Entrepreneur, Leader, Strategic Consultant For Small To Mid-Sized Businesses, Tedx Organizer, Event Logistics And Project Management.

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CURRENT PROJECTS

CEO, [Spiritual Safari Media](#) - a full spectrum marketing firm

Marketing Director for [Bermuda Realty](#) - the largest real estate firm in Bermuda.

Social Media Director for [Bob Corcoran & Associates](#) - one of the top real estate coaches in the world.

Event Organizer:

- [NonDuality Global Summit](#) - June 26, 2020
- [SB Medical Cannabis Conference](#) - May 11, 2019
- Numerous [EntheoMedicine](#) Events - May 2018 to July 2019
- [Plant Food & Medicine Conference](#) - October 2018

ENTREPRENEUR LEADER

TEDx Organizer – Single handedly organized, sold out and managed every aspect of the highly successful TEDx Chumash event in San Luis Obispo in 2010.

Central Coast Women's Network (CCWN) – Founded the CCWN in 2004, sold it in 2009. Functions included Director of Public Relations, Host for radio show featuring women in business, Master of Ceremonies, Membership Chair and Webmaster.

CCWN innovated the use of social media to enroll new members and promote members services as part of membership benefits, interact with potential speakers and facilitate the successful sellout of monthly event tickets.

American Wine Society (AWS) – Founded the Santa Barbara chapter of the AWS in 2011.

Sierra Club Board Member – Public Relations Director for the Santa Barbara Chapter of the Sierra Club until 2015.

Host Radio Latina Network for three years, Spanish language Podcast featuring leaders, entrepreneurs and business owners to share their knowledge with the Hispanics community.

INTERNATIONAL ONLINE BUSINESS CONSULTANT

Founder and CEO of Website Retrofit, a full service Web Development firm. Specializes in helping small and medium size business owners in adopting new technology such as Responsive Web Design, Shopping Cart, Cloud Computing, and Search Engine Optimization, to compete with much larger organizations that can afford in-house web development and marketing teams. Clients include major marketing firms such as First Line Creative, Marketing Consulting (Atlanta, GA), Mustang Marketing Consulting (Ventura, CA) and Media Elements (Bay Area, CA).

SPEAKER TRAINER

Inspirational keynotes, corporate trainer on increasing performance through the Power of Presence, workshops for oncology and urological nurses and talks for cancer survivors and their partners on how to turn the tragedy of their cancer into a triumph.

BACKGROUND

Naturalized U.S. citizen originally from Latin America (Brazil and Paraguay). Fluent in four languages (English, Portuguese, Spanish, and Guarany).

Education includes a B.S. in Accounting (six year University Degree), HTML/PHP/MySQL programming, Project Management, Business Process and Development Outsourcing, Marketing, Social Media, Mobile-Friendly Responsive Web Design and custom Online Software Design and Development.

Extensive world travel including visits to Australia, New Zealand, Thailand, Laos, Canada, Costa Rica, Panama, Venezuela, Colombia, Uruguay, Chile, Argentina, Brazil and Paraguay.

PERSONAL

Passions include personal development, connecting with others, hiking, travel, supporting up and coming musicians, vegetarianism, cooking, sustainability, gardening, staying up on the leading-edge of technology and innovation.

DESIRED POSITION

Assisting great artistic talents to achieve their greatest audience reach. Prefer to work with individuals and organizations that are mission driven and whose work / art increases societal awareness.

Letter of Introduction

I'm **Jacqueline Lopez**. I grew up in a multicultural community in South America, between Brazil and Paraguay. I come from a family of entrepreneurs. My mother and father each owned their respective businesses. I graduated from college as a CPA, did mostly forensic auditing for foreign offices under contract with the secretary of State in Paraguay. I moved to the US in 2000 and naturalized in 2006.

As you can see in my resume I was at the helm of many entrepreneurial endeavors, and owned businesses that were my best teachers. If asked what sets me apart, it is the following:

- » Strategic networking connecting key stakeholders with their constituents
- » Getting things done on time and impeccably.
- » Quickly adapting to any new project and form a comprehensive plan for its successful execution.
- » Taking initiative with total integrity.

These are rules I learned from my childhood, my mother and mentor (who's a single mother of three) who taught me to be an entrepreneur. This has been my guiding principle to overcome challenges including moving to a new country without speaking the language seventeen years ago. My mother's career as a business owner taught me that giving your best in business is instrumental to successfully running major projects throughout my career.

Those traits were definitely crucial when I ran my international web development company and needed to hire programmers from a handful of countries with diverse cultural backgrounds. This also included taking calculated risks based on facts and trusting my intuition as to who will perform consistently for each project.

I complete my projects as specified, while helping my other team members achieve their highest potential. I believe that is in everyone's interest to assist people regardless of their gender, creed, culture or generation.

At the end of the day I want to make a difference in the world helping organizations and their teams achieve their mission.

A handwritten signature in black ink, appearing to read 'Jacqueline Lopez', with a stylized, flowing script.

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